



# CALL FOR ENTRIES

Alliance for the Arts

## 2020 Light Projection Mural - Rotating Exhibit

Create larger than life messages in the night with our outdoor light projection!

### CALL TO ARTISTS:

Artists are asked to produce an 8.5x11in hand cut stencil for an outdoor projection project on the Alliance for the Arts building facing McGregor Blvd. Themes may include but are not limited to messages of hope and beauty, the power of the arts in healing, healthcare workers, and community. ([Learn how to make a paper cut stencil HERE!](#))

### ABOUT THE PROJECT:

As a newly developed installation space and concept, the Light Projection Mural aims to increase awareness of visual arts and artists in our community through an immersive light mural experience. This project is an unconventional outdoor exhibition using projection artworks visible to pedestrian and vehicle traffic along McGregor Blvd. Accepted stencil artworks will be projected for approximately one week from dusk until midnight. This is a long term project that will continue for the next several months and may continue as a permanent fixture of the Alliance exhibition schedule.

### ABOUT THE EXHIBIT SPACE:

Artist stencil imagery will be cast on the exterior wall by an overhead projector creating larger than life artworks on the physical space.

### ELIGIBILITY & ENTRY FEE:

This call is open to all artists residing in Florida. Only original artwork will be accepted. No giclès or reproductions. An entry consists of 1 to 3 artworks. There is no Entry Fee for this project. However you're welcome to make an optional donation to support the Alliance mission and programming. **To Donate:** [ArtInLee.org/Donate](#)

### DEADLINE FOR ENTRY:

*First round deadline for entries is Friday, May 15.* Please submit an online entry form [ArtInLee.org/Stencils](#) so that we know you intend to submit a stencil. All stencils must be mailed or hand-delivered to 10091 McGregor Blvd. Please add your name on the stencil so that we know it belongs to you.

**JUROR:** Entries will be juried by Alliance for the Arts Committee according to appropriateness to the venue and quality of submission.

### SPECIFICATIONS:

All submission must be at least 8.5x11 inches or a sheet of standard printer paper. Horizontal and vertical formats will be accepted. Stencil must be opaque and not allow light to transmit through the uncut stencil. Stencil must also lay flat to create the best quality projection image. Suggested stencil materials: A file folder or thin paper cardstock work great! You can also use regular printer paper but we suggest putting it in a clear folder or plastic sleeve to resist humidity. Use a sharp razor knife or exact-o knife to cut safely!

*Transforming lives and improving our community through the arts.*



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## LIABILITY

Artwork submissions will become property of the Alliance for the Arts. Submission of any artwork constitutes an agreement to all conditions of this entry form, including schedule and permission to photograph for publicity purposes. Signature on the entry form is an agreement to these conditions.

## ABOUT ALLIANCE FOR THE ARTS:

Now celebrating its 45th anniversary year, the Alliance for the Arts is a nonprofit community visual and performing arts center located in the heart of Fort Myers, Florida. Since 1975, the Alliance has been committed to transforming lives and improving community through the arts. For more information, please call 239-939-2787, visit us at [www.ArtInLee.org](http://www.ArtInLee.org), find us on Facebook ([www.Facebook.com/ArtInLee.org](http://www.Facebook.com/ArtInLee.org)), Instagram (@AlliancefortheArts) or follow us on Twitter (@ArtInLee).

## EXHIBITION CALENDAR:

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**Exhibit Dates:** May 15 - ongoing

**First round deadline for entries:** May 15

**Email Notification of Acceptance or Decline:** May 18

**Deliver or Mail Stencil Artwork to:** 10091 McGregor Blvd, Fort Myers, FL 33919

*Please deliver your stencil artwork in a sealed envelope or folder at the dropbox location in front of the main doors to the Alliance. There will be a box labeled ARTWORK SUBMISSIONS.*

Contact gallery director, Ehren Gerhard at [exhibitions@artinlee.org](mailto:exhibitions@artinlee.org) for more information.

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